

# Promotional Power Banks

## 6-steps to energise your marketing



### STEP 5

**5. Imprint space.** Power banks are great because they provide a large print area. Sometimes less is more so don't always fill the space but keep it simple with a logo and telephone number.



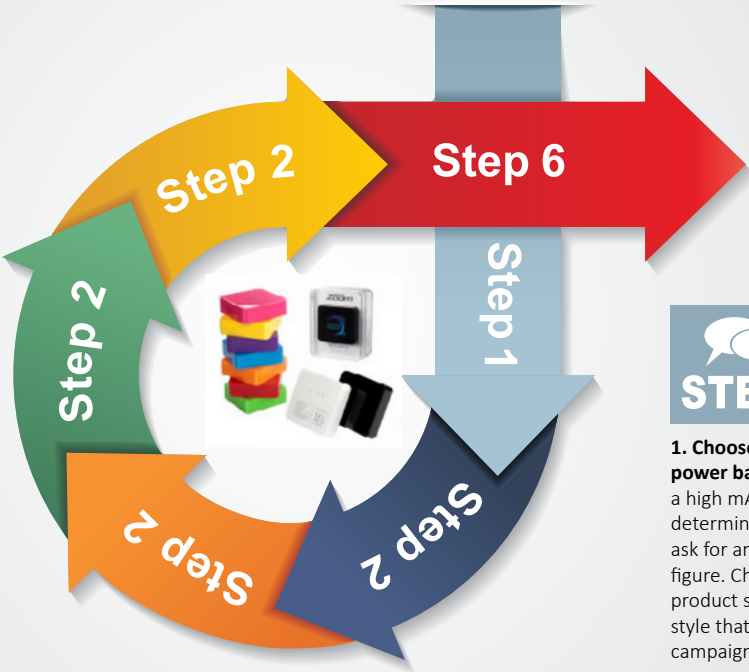
### STEP 6

**6. Leadtimes.** We hold stock of power banks and can provide a reasonably fast turnaround within 5-10 working days. For large print runs we have to bring in stock and this can lead to longer lead times up to 2-4 weeks.



### STEP 4

**4. Warranty period.** Check the warranty period. 12 months is normal but longer periods may be available and ask what the returns policy is for any devices that fail to hold their charge long-term.



### STEP 1

**1. Choose the right power bank.** Look for a high mAh rating to determine capacity and ask for an efficiency figure. Choose a product shape and style that suits your campaign.



### STEP 3

**3. Fix a budget.** As with any gadget promotional power banks are price:volume sensitive. The more you order the lower the unit price.



### STEP 2

**2. Cables and accessories.** Check what cables the Power Bank comes with and if there is an additional case or packaging to help protect it when in use.